



# NLP Disney Strategy

Allows for exploring something from three different perceptual positions:  
 the Dreamer, the Realist and the Critic.

	<b>The Dreamer</b>	<b>The Realist</b>	<b>The Critic</b>
A means to...	form new ideas and goals	transform ideas in to concrete expressions	act as a stimulus for refinement ads a filter
Level of focus	what	how	why
Representational preference	vision	action	logic
Time orientation	future	present	past/future
Reference	internal-self	external-environment	external-others
Physiology (physically step in to a new space for each)	head and eyes up relaxed posture	head and eyes straight ahead centered posture	head tilted and eyes down angular posture
Tap in to your brain to...	creatively dream up or fantasize new ideas without any inhibitions	think realistically and devise a plan to put ideas effectively in to action	constructively criticize the plan, offer positive and constructive criticism and find problems